



The Lead Stock

Accelerate Your Leads

The Lead Stock believes in turning Your Network into your Net Worth.



Company Overview



At The Lead Stock we know that no matter how great your products and services are, you need customers in order to succeed. We launched this business over a 5 years ago with a mission to help our colleagues in the industry identify quality clients quickly and cost-effectively.

The Lead Stock formula for our customers' success is simple:

Network

+

Attractive
Content

+

Sales
Intelligence

=

Customers for
your Business

We help advertisers, agencies, online B2B publishers, media companies and enterprise customers reach more than 5 million buyers and decision makers globally. Once we identify them, we use a suite of proven methods to engage them and turn them in to leads. This makes our customers better at their jobs by ensuring their campaigns are precisely targeted to key decision makers.

About Us

Whether you are looking for a network of quality leads and excellent customer experience, we are the answer you need. The Lead Stock is a network of individuals motivated by goals and results.

Great experiences are the result of excellent efforts and inspiring knowledge that transforms the goals of a company to something achievable and memorable. The Lead Stock is moulded to provide guaranteed top-class solutions to meet the demands of an enterprise.



Mission:



Our mission is to keep getting evolved at all stages, study human behaviour and patterns, understanding and relating to our customer needs and provide value add services.

Vision:



Our vision is to be provide quality leads to accelerate clients sales in B2B market space globally and also accelerate revenue of its partners and customers.

Values:



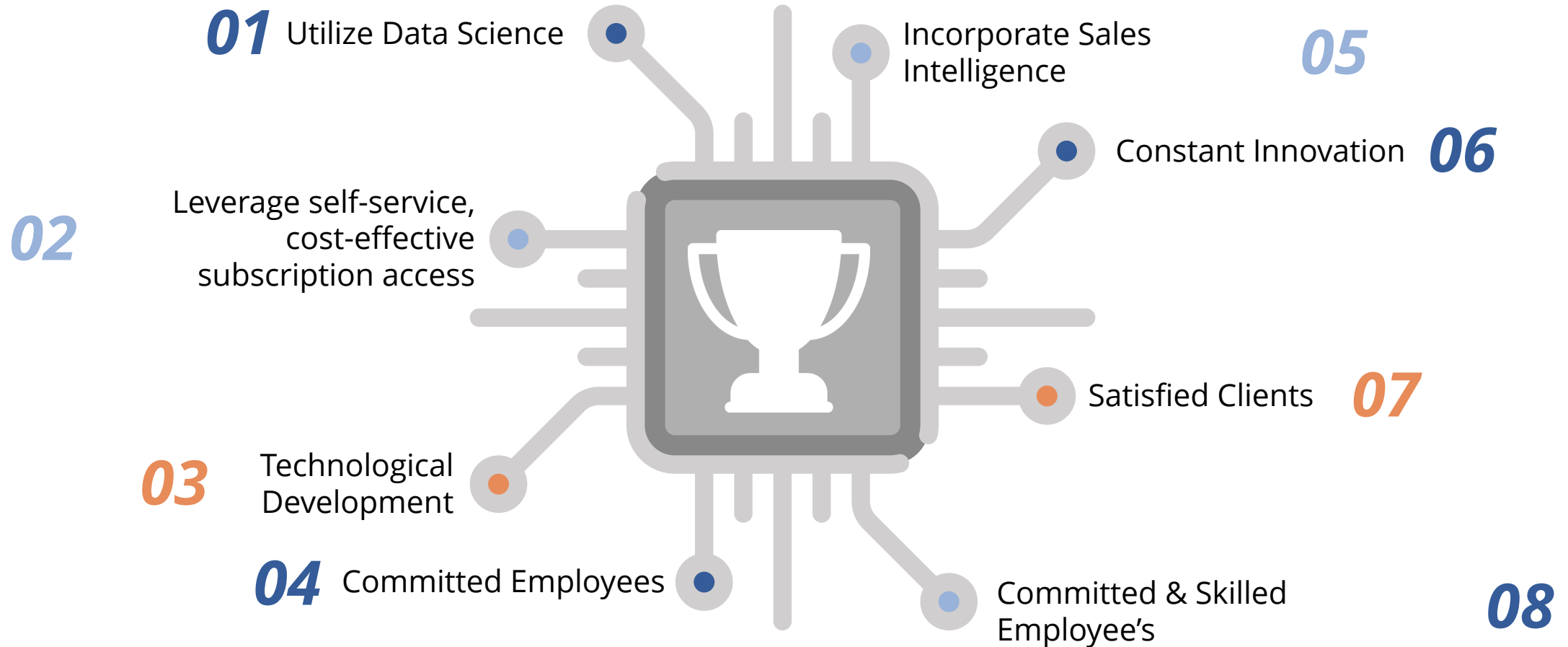
Integrity, honesty, trust, accountability, commitment to customers, passion to go for an extra mile at all times is our core values.



The Lead Stock

Accelerate Your Leads

Secret of Success



Why Choose Us



1. Process Excellence



Our leadership brings over 5 years of experience in the industry. We aim for higher benchmark which ultimately help us to process better campaign management and yield results that are above expectation. Dedicated to all your needs and produce better outcome.

2. Creative Methods



We are always creative with what we do. The entire tasks that come by us, is reviewed and work upon. A task undergoes session of being brainstorming and reviews so as to get the process up and run with maximum performance.

3. Effectives

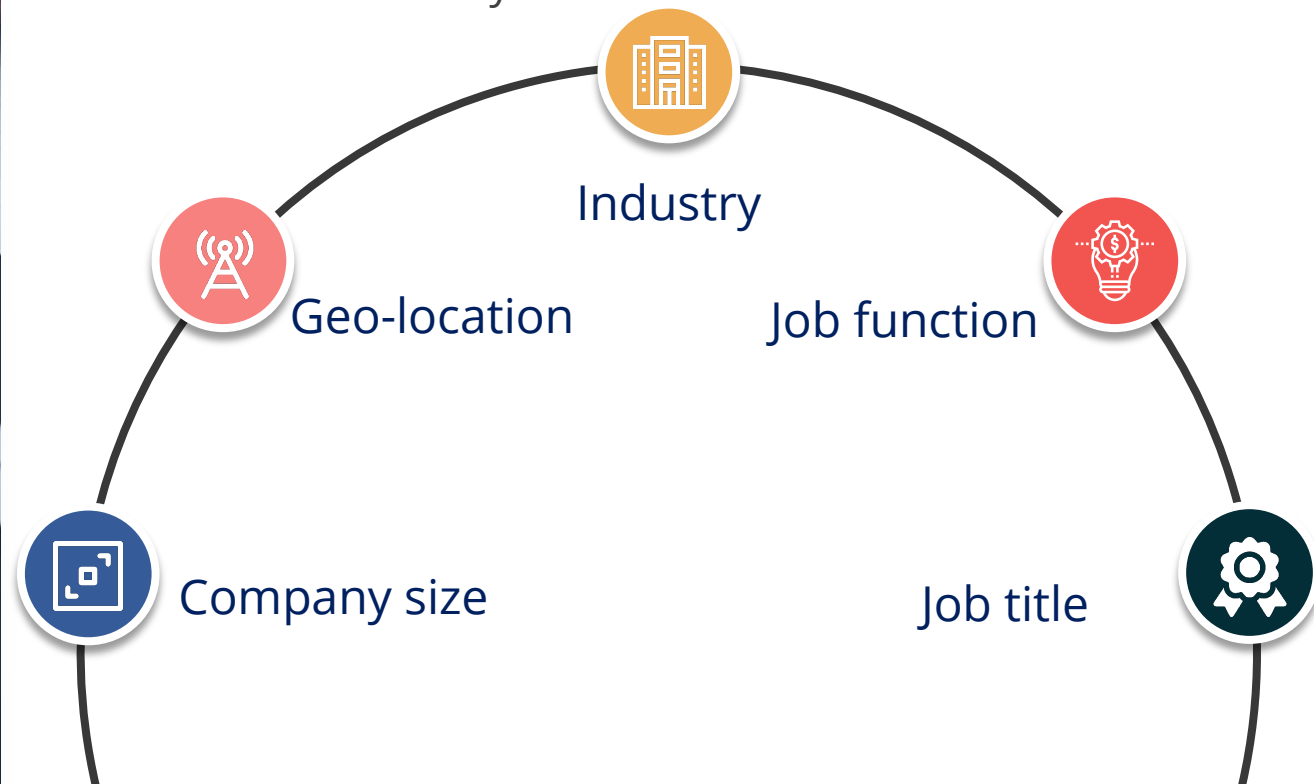


All over work effective in all aspects. Cost-effective, high conversion and better grow. Simple process written is what our team strives for and this is made possible by years of experience and creative iteration of each campaigns.

It's a big world out there, and finding the right client, with the right business need at the right time is hard work. To solve this critical business challenge we generate highly targeted and qualified sales leads and build brand recognition within your markets. This quickly brings you closer to your potential customers and helps your organization hit your sales goals.

In Depth: How The Lead Stock's Lead Generation Works

We do this through in-depth audience targeting that breaks leads down by:



Once we identify leads, we can reach out to them through a host of proven solutions, including:



Account Based Marketing & ICP

We build robust ABM strategic approaches and provide the right tactics to execute on an aligned strategy.



SQL & HQL

We run programs that are reliable, optimized, and tailored to your unique marketing and sales processes



MQ

MQ's are typically one of the first stages in a multi-stage sales pipeline process, often tracked using a CRM.



Appointment Setting

The Lead Stock has an upgraded call focus technique; with our Appointment setting efforts you will get a very high cost-effective ROI.

Our Key Services



Event Registration

The Lead Stock Efficient event registration program can take on your invitation and enrolment responsibilities so you can focus on the more important task of planning the event.



Contact Discovery

It takes huge time and effort to discover contacts and gather accurate contact information of targeted clients.



Account Profiling

Our account profiling services can reveal your best opportunities, as well as secrets that provide a competitive advantage when marketing to your target accounts.



DEM (Data Enrichment Method)

Although data enrichment can work in many ways, many of the tools used for this goal involve Data Mining using precision algorithms.

Our Key Services



Artificial Intelligence @MA-AS

With H+MaaS (Human + Machine as a Service) that combines machine learning and decision making, combined with a human's eye for judgment and authentication, not to mention a system of checks and balances to confirm accuracy, you can be assured that the dataset of potential leads you get are skewed in favor of your success.

GDPR



01

We take utmost care in "Data Protection"

We follow "Automations"

03

02

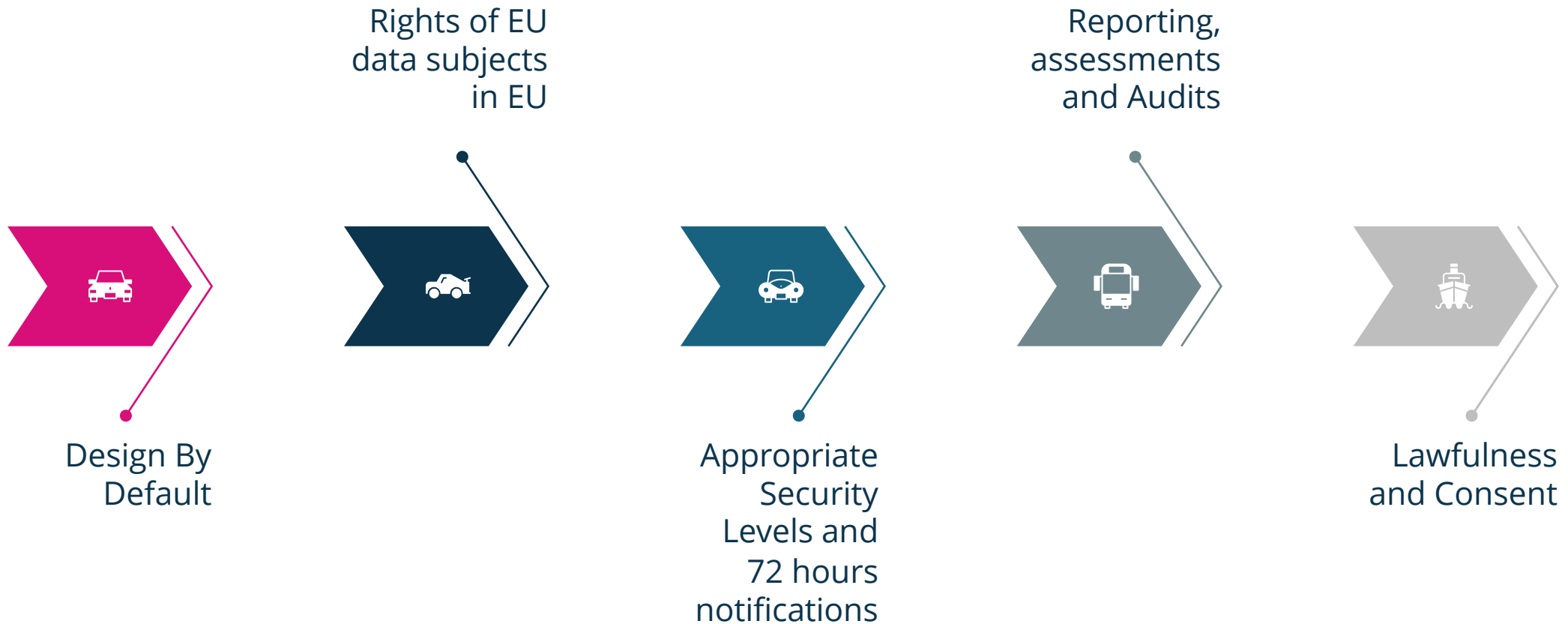
We defined "Strict Protocols"

We respect individuals "Privacy"

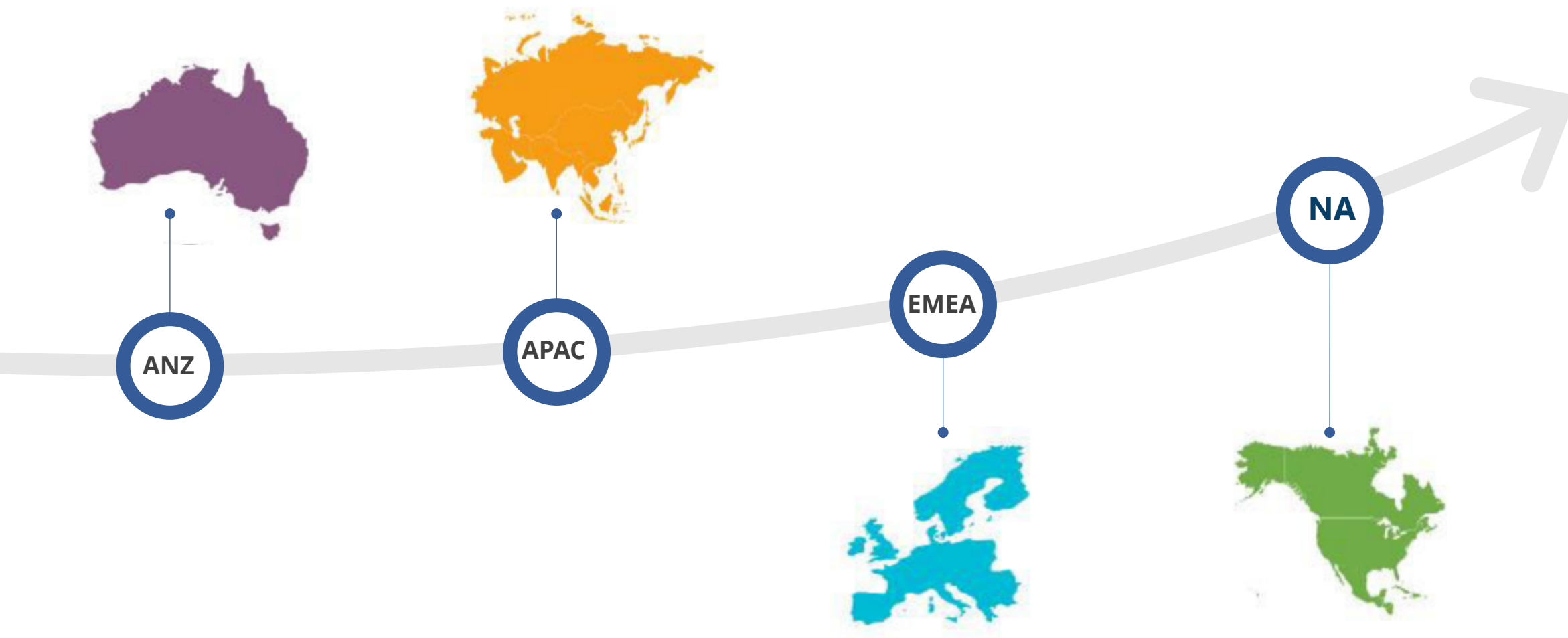
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GDPR Timeline



Regions We Market



We are famously client driven. We are passionate about your success and we like to associate your success with ours. At The Lead Stock, we aim to deliver a perfect result. We are driven by the faith of our clients and the organizations topmost philosophy is 100% Delivery with quality and consistency.

Delivering services is not our end goal; it is your 100% satisfaction. We wish to deliver the clients vision and wouldn't want them to settle for anything less. Therefore, until and unless that is not delivered we will strive to make it better till it reaches its mark, no questions asked.



Client View Obsession

Talk to us... Get serious about your Demand Generation



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Thankyou

